



San Diego SHRM

SOCIETY FOR HUMAN RESOURCE MANAGEMENT

Date: July 21, 2005

To: Tonya Carroll

From: Chris Rupp
Workplace Excellence Awards A-Team

Re: **2005 Workplace Excellence Awards**

Congratulations! Your company has been nominated as one of San Diego's best workplaces. One or more of your employees took the time to tell us that you are a great employer, and that puts you in the running for a "Workplace Excellence 2005 Award," sponsored by the San Diego Society for Human Resource Management (SD SHRM). If your firm is among those selected for this honor, you will be invited to the November 2, 2005 dinner gala, where your outstanding efforts will be recognized. Here is what you can expect:

- SD SHRM "Workplace Excellence 2005" Awards will be given to firms in the following categories:

- ◆ Small Firms: Fewer than 150 employees
- ◆ Midsize Firms: 150 to 629 employees
- ◆ Large Firms: 630 to 1300 employees
- ◆ Megasize Firms: More than 1301 employees

Grand Prize: *The judges may opt to bestow this extraordinary award on a company of any size, if its HR practices merit special recognition.*

- Winners and finalists in each category will be profiled as "Employers of Choice" in a special November 3, 2005 supplement to the **San Diego Union-Tribune**.
- Winners will be featured in a special big-screen video production with a premier screening at the November 2, 2005 dinner ceremony.
- Winners and finalists will receive SD SHRM "Sailboat" awards and posters appropriate for lobby display, identifying them as "Employers of Choice" in San Diego.
- Winners and finalists will be spotlighted in SD SHRM Press Releases and on the chapter's web site at www.sdshrm.org.

This award program was created to highlight the link between effective Human Resource practices and a company's bottom line. SD SHRM members believe that employee satisfaction, achieved through innovative Human Resource practices, promotes organizational success; in effect, being an "employer of choice" gives a company a unique competitive advantage. To prove the point, SD SHRM has been running advertisements in the San Diego Union-Tribune and SignonSanDiego.com asking employees to identify the best employers in our community.

Your employees have taken the first step! – They have nominated your firm for this honor. We encourage you to take the second step by completing the application. I will help you access the online application and guide you through the process. A panel of distinguished judges will select the winning organizations.

The truth is, you are already a winner. Your employees have signaled their appreciation of your efforts by honoring you with a nomination. Why not attract the spotlight as a San Diego "Employer of Choice" by boasting a bit about your activities? Your company, your employees, your community and our professional association will all benefit from your participation. Thank you in advance.

If you should have any questions, please contact me. If I'm not available, feel free to contact David Monks or Chana Anderson, Co-Chairs for the Workplace Excellence Awards Nominations Team.

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